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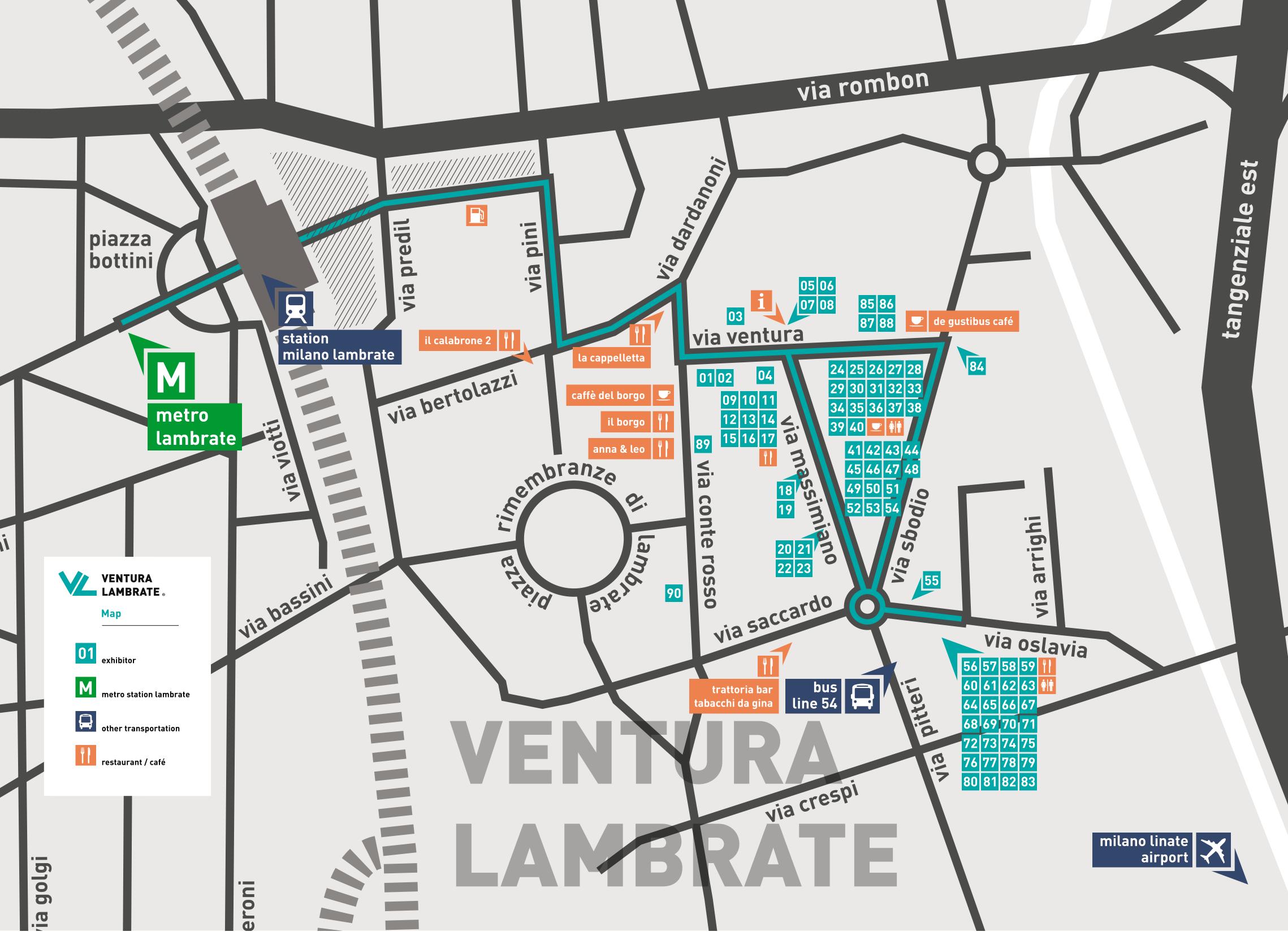
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HOW TO REACH

VENTURA LAMBRATE By public transport

Ventura Lambrate can be easily reached by taking the green metro line and getting out at the Lambrate metro station. From Lambrate to Porta Genova (Zona Tortona) takes about 15 minutes by metro.

METRO LAMBRATE

MM2 Green Line, exit Lambrate FS

BUS LINE 54 via Pitteri corner via Privata Oslavia

HOTEL BUSSERO DESIGN BELONGS A project by 'Il Sole e la IN REAL HOMES.

Torre' and 'Le Ville', that brings new energy to Bussero, a village in Milan's hinterland, directly connected to the city through metro MM2 Green Line.

of being metropolis. For more information



€30

MAIN MEDIA PARTNERS



MEDIA PARTNERS



RELATIONS

IKEA







WELCOME

17/22 April

PRESS CONFERENCE: Wednesday 18 April 2012, 09:00 - 11:00 (on invitation only)

VENTURA LAMBRATE OPEN EVENING: Wednesday 18 April 2012, 20:00 - 22:00

GENERAL OPENING HOURS: Tuesday 17 April 2012 – Sunday 22 April 2012, 10:00 – 20:00

VENTURA LAMBRATE IS FOUNDED AND PRODUCED BY ORGANISATION IN DESIGN.

VENTURA LAMBRATE IS A REGISTERED TRADEMARK

www.organisationindesign.com www.venturaprojects.com





Salone del Mobile 2012

The design district

DANISH CRAFTS

MINDCRAFT12

Curator: Cecilie Manz.

designers. The exhibition "With Movement" ac-

process developed with each artist and designer.

Danish Crafts presents new, investigational,

humorous products and works from 16 con-

temporary Danish Crafts people and designers.

knowledges both the objects and the collaborative

www.laikingland.co.uk

www.danishcrafts.org

15

32

Goods & Bads

DANTE creates items, realizes products, editions,

unica. Each collection is based on a theme, but

not strictly limited to its boundaries. DANTE's

and beyond the substantial, associative qualities:

emotions, habits, memories, tastes, aversions, the

www.dante.lu

main interest in its products is quality above

good, the bad, never the ugly.

IN RESIDENCE DESIGN

Atelier Belge is a design label that puts young

talent on the international map. By entrusting

young designers and specialized schools, AB

invests in the future of design in a distinct way.

limited edition pieces to mass edition products,

varying from functional to conceptual design.

This results in a collection of work that shows

both quality and authenticity, ranging from

production and design to starting manufacturers,

www.supercyclers.com

www.atelierbelge.eu

SUPERCYCLERS

ATELIER BELGE

VENTURA BAR /

PRODUCTION HOUSE

The Ventura Bar is a collaboration between

Ventura Lambrate and the production house of

Maarten Baas. The production house has wide-

for other designers, like Bertjan Pot and Fabien

Dumas. The bar is furnished with these pieces

which are all available for sale, in an inspiring,

ding line we have drawn for it. Beyond the pairs

of opposites of which the world consists, other,

ned its horizon and is now also producing pieces

DEN HERDER

AB collection

university of art and design. Paradise includes

art work, furniture, product design and concep-

tual pieces by students from across the College's

programmes, selected by Tord Boontje, Head of

Design Products.

WANNABEE GALLERY

ALDO ROSSI. At the beginning

coherent mark of a great drawer.

L'ÉCOLE DE DESIGN

52

EMMA ELIZABETH

Emma Elizabeth Has Lost Her Marbles

from time to time & Emma Elizabeth has made

the most of moments of clarity to research the

We have all been known to lose our marbles

old school technique of marble-making and

its existing forms to create a collection which

Into the act to conceive furniture in between

geometric lattices there is the idea to play with

the most combinations possible in space, a way

to leave the process of design open to an active

and shareable experience. The condition of fine

product is rejected and the focus is for under

www.emmaelizabethdesigns.com

www.cynthiaviale.com

cascades this heritage into a reflection on

DESIGNS

contemporary life.

CYNTHIA VIALE

Geometric Variations

STUDIO WM.

Lightness in Lines

NANTES ATLANTIQUE

Casual Fitness explores ways to smoothly and

elegantly integrate sports activities in our home.

This project is significant of the global approach

design: pragmatic, innovative and focused on new

uses and business opportunities for the industry.

to interior and furniture design by L' École de

Wannabee Gallery presents an exhibition of the

famous Italian architect's unpublished drawings.

A selection of sketched ideas, clipboards, notes on

papiers trouvés; prelude to many famous architec-

ture and design realisations. An occasion to peep

at the master's thought through the first line that

translates imagination on paper, by steady and

was the mark.

JAIME HAYON

www.hayonstudio.com

19

www.wannabee.it

www.lecolededesign.com

25

LEE BROOM

Renowned British designer, Lee Broom launches his first, solo exhibition in Milan entitled Public House. The show will see Broom showcase his core collections, new products and a collaboration with Scotch Whisky, Ballantine's 12 Year Old. Inspired by a traditional British pub, the exhibition will bring a truly British experience to Ventura Lambrate.

www.leebroom.com

Z33 – HOUSE FOR CONTEMPORARY ART

The Machine Engineers started the industrial revolution, now designers start another revolution. The Machine is back, but not as we know it... www.Z33.be/themachine

Gruppo di Installazione presents new pieces

made from animal skin and hair. A special tribute

gruppoinstallazione.tumblr.com

GRUPPO DI

INSTALLAZIONE

will be paid to the black sheep.

HDK - SCHOOL OF

PLAY IN PROGRESS...

artifacts of the room.

and emotional design.

FRED&JUUL

DESIGN AND CRAFTS

(BY CCD - THE MASTER

PROGRAMME OF CHILD

CULTURE AND DESIGN)

Play is a fundamental human activity. Play is a

creative force that affects actions, artifacts and

environments. All we need is a play signal. From

a Child Culture perspective we have looked upon

communicative aspects and built-in stories in the

www.hdk.gu.se

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installazione VL4012

Yii designers for HAN Gallerv Fertile cultural heritage of the Chinese explored through design. As a new initiative by the team behind YII DESIGN; HAN GALLERY reintroduces valuable ideas from Chinese culture, and translates them into innovative works of contemporary design. www.han-gallery.com

Edition of 9 places emphasis on the design pro-

cess, focusing on the encounter and exchange

between artisans and designers. After last year's

success, brand new objects of a limited series will

be on show, introducing new fields of collabora-

BURG GIEBICHENSTEIN 30

Burg Giebichenstein University of Art and

Design Halle is an international school of art and

design with an awareness for tradition, modern

influences and contemporary discourse. Gradu-

ates and students of the Design faculty present

PIET ZWART INSTITUTE MASTER OF INTERIOR 37

www.burg-halle.de www.graduate12.de

UNIVERSITY OF ART

AND DESIGN HALLE

their award-winning degree pieces.

MASTER OF INTERIOR

WILLEM DE KOONING

ACADEMY ROTTERDAM

FABRIKAAT -Research Through Making

The Piet Zwart Institute presents work by stu-

dents from the Master of Interior Architecture

the (re)emerging role of the 'domestic garden'

and Retail Design. The concept of the exhibition 'FABRIKAAT' is organised around the idea of

ARCHITECTURE

& RETAIL DESIGN

UNIVERSITY

to design and craft.

42

GRADUATE12

WRAP ART & DESIGN

Gunjan Gupta uses a highly nuanced vocabulary

of form to produce pieces that are truly Indian,

yet devoid of ethnic clichés. Gupta translates

indigenous influences into an instantly recog-

nizable, palatable and international language,

following exploration of traditional materials

PVT. LTD.

and methods.

HAN GALLERY

SOMETHING GOOD

Extracts from a dialog

tion and experimentation.

EDITION OF 9

www.somethinggood.it

www.wrap.co.in

CHI HA PAURA...?

BERNOTAT&CO

CHAIR WEAR

Members of the press can register, ask for infor-

Lambrate Press Desk in the courtyard of Via

mation and collect their press kits at the Ventura

www.venturaprojects.com

VENTURA LAMBRATE

PRESS DESK

Ventura 5.

Chi ha paura...? produces and distributes worldwide, highly successful jewellery designs. On show from its 16 year oeuvre, expect classics from Marc Newson, Marcel Wanders and Gijs Bakker next to new work from Campana, Gina Hsu and Mi-Ah Rödiger. CHP is the più bella in designer production jewellery.

www.chihapaura.com

Why buy a new chair when you can dress up

the one you have? Anke Bernotat comes up with

clothing for chairs that adds poetry, comfort or

even functionality to old, new and classic chairs.

Also on show is a limited edition of the Gispen

MEXICODESIGNNET -

EXPERIENCE THE CITY

MéxicoDesignNet – Experience the City is an

international design network. An ideas Lab

created by IED Madrid and Anáhuac México

challenges and kick-start the conscience of the

An exhibition presenting results of the vote

organized by Łódź Design Festival, in which a

group of experts -representatives of important

attention worthy projects of Polish design,

reflecting current trends in our country.

HKU DESIGN, UTRECHT

Selfreflexity and redefining the self

With the blurring of the boundaries of disci-

SCHOOL OF THE ARTS

design centres in Poland and abroad- has selected

economy of knowledge.

ŁÓDZ DESIGN

Must have from Poland

FESTIVAL

Norte, to enhance citizens' quality of life through Service Design. This will help tackle new urban

www.mexicodesignnet.com

anahuacdesign.blogspot.com

www.iedmadrid.com

www.lodzdesign.com

Triennial Chair and the Piano Table for Magazin.

www.bernotat.eu

ROSENTHAL & SAMBONET

From raw material to finished products: how porcelain and stainless steel become objects to be lived

Rosenthal & Sambonet present a preview of a collection designed by Gio Ponti and a new table concept of the designer duo Metz & Kindler; an itinerary that traces the process of birth, growth, evolution and transformation of raw materials into unique, aesthetic and functional objects. From the rationalism of the 50's to the new imaginary visions that distinguish "NENDOO" the new table landscape, Rosenthal and Sambonet express a timeless design. www.rosenthal.de

MAASTRICHT ACADEMY OF FINE

ARTS AND DESIGN

TEATIME shows a selection of works in which the interaction between producer and designer is of great relevance. Textile versus furniture-design

and product versus textile-design. The interaction with the audience is, as in previous editions an important element within the presentation. www.abkmaastricht.nl **KONING WILLEM 1** COLLEGE: DEPARTMENT 39

to design and manufacture a piece of furniture within the Slow Design theme. Besides local and

Dutch Slow Design

FURNITURE DESIGN

recycled materials, they could use existing designs or concepts. The six winners show their designs here at the expo. www.kw1c.nl **RUTGER DE REGT**

Students Furniture Design of Koning Willem I

College from The Netherlands were challenged

Happy Misfits and Make&Mold (furniture) series New objects from the Happy Misfits and Make&Mold (furniture) series. As a concept based designer these objects explore ways to

reclaim industrial production processes.

www.rutgerderegt.com JÓLAN VAN DER WIEL

The Gravity Stool thanks its unique shape to the

cooperation between magnetic fields and the

Gravity Stool

power of gravity. Live demonstrations will show a dialogue with a natural phenomenon and a new handcraft. This project won the Interior Innovation Award for young talent 2012. www.jolanvanderwiel.com

Introducing two new collections by Carnevale

CARNEVALE STUDIO

Studio: Puffy – handmade, voluminously upholstered neon furniture reminding us of winter puffy jackets, and Brutiful - a set of starkly simple ceramic tables, made in Yorkshire and drawing inspiration from English ceramics and 60's brutalism. www.CarnevaleStudio.com

ARPA / PeLiDesign 60 The KATABA Table PeLiDesign presents the KATABA table, made

This unconventional table enchants with a smart

of ARPA HPL material and natural wood.

connecting system and a refined aesthetic.

Also on show will be the J'Adoube chessboard,

the CHRONOS time tool, the UnBearable champagne cooler and a surprise. www.pelidesign.com www.arpaindustriale.com

WONDERWALL

Established through innovation, Wonderwall

takes a radically fresh approach to classic building

www.wonderwallstudios.com

materials. One dimensional thinking is out and

Making Together focuses on the relationship

between design and participation, and how

collaboration can change our life. Visitors will

one dimensional walls are out with it!

STUDIOS

LOGOTEL

Making Together

ROOD by rENs

rENs

IKEA

Design Belongs in real homes.

room and new inspirations from textiles.

IKEA presents the new IKEA PS 2012 collection,

the UPPLEVA affordable technology in the living

RED by rENs; is a traveling collection of clothes where the colour red is centralized. An existing garment is dyed by hand and is given a new identity and unique color. Different shades of red, a beautiful pallet.

varying in color, saturation and intensity, form www.madebyrens.nl

WERNER NEUMANN

ORGANIC The new products of Werner Neumann have organic forms and are covered with non-obvious materials. In his pieces strong craftsmanship is combined with a surprising design.

www.wernerneumann.nl

CROATIAN DESIGNERS ASSOCIATION Croatian Holiday 2012 A collection of products inspired by touism.

This traveling exhibition is a charming and nostalgic way of dealing with the country's clichés and stereotypes, while evoking the seaside atmosphere. Its main purpose is to stimulate debate on the importance of connecting design and tourism in Croatia. www.croatianholiday.hr COS

Tokio is a new furniture & lighting brand. By

using different materials Tokio aims to build

a diverse collection of design pieces for both

lounge sofa and a low laying lounge chair.

contract and residential markets. The first collec-

tion features a modular LED lamp, a single seater

www.tokiotokio.com

COS Pop-Up Shop To celebrate the opening of COS in Milan, we have collaborated with up and coming East-London based set designer Gary Card to create a distinctive pop-up shop. www.cosstores.com **DESIGN GALLERY MILANO**

Sapete com'è (You know how it is) Design Gallery Milano began in the early 80's and quickly became the ideal point of reference for contemporary design. The gallery produces collections in limited edition that, free from the ties of industrial production, define the expressive key of every designer. www.designgallerymilano.com

RHODE ISLAND SCHOOL OF DESIGN: DEPARTMENT OF **FUNITURE DESIGN**

The exhibition Transformations showcases the concept of utilizing iconic everyday items outside their known applications and contexts. Through research students transformed them into unexpected objects with altered meanings that push the boundaries of design and question the common marketplace. www.risd.edu FACOLTA' DI DESIGN

E ARTI DELLA LIBERA

ACADEMY OF ART

UNIVERSITA' DI BOLZANO

An exhibition presenting projects of product design students of the Faculty of Design and Arts, curated by Claudio Larcher, Steffen Kaz, Simone Simonelli. Experimentation, innovation and research are the characteristics of these projects hanging on a climbing wall.

www.unibz.it/it/design-art

35 **AND DESIGN FHNW: MASTERSTUDIO** DESIGN Everybody is The Masterstudio Design presents an interactive installation which reflects the institute's basic

ideas. It shows the variety of people, identities

and disciplines which leave room for diversity

experimentation and construction. www.masterstudiodesign.ch THE DETMOLD SCHOOL OF ARCHITECTURE AND INTERIOR DESIGN ownZown - THIS IS NOT A PUBLIC SPACE

Public space got lost in Tyranny of Intimacy. Hence privacy gets lost too. In a space where public and private is not defined localization is impossible. ownZown is a design performance and research project: With newly developed magic hoods space, public, privacy and our position in these will change. www.ownzown.de www.hs-owl.de/fb1

The SML/LR shelves and Kal Ver.2.0 stools are furniture with geometrical identities that possess

Meanwhile, the 92.5 necklace is a piece that tells a message towards appreciation in everyday life.

CARLOS MATE

The Flowers of Evil The aim of the project The Flowers of Evil is to show that the darker sides of our personalities have a beauty and attraction. Rimbauds' poem "A Season in Hell" was taken as a starting point, in order to create a collection of objects or flowers as a catalogue of feelings, or a pagan diary. www.carlosmate.com

OXYO AND MADE IN DESIGN Made in Design is a main pure player in the design sector. Oxyo, a young design editor.

They gather their energy to propose a strong and specific vision; the one the young French designers have to promote the delight power of objects. Simplicity and kindness, two keywords of their approach. www.oxyo.fr www.madeindesign.com

MYK

MYK professes a convergence of creativity inspired by fashion, art, and interior design. MYK's objects comprise the intention of soft sculptures and cozy furniture. All objects are of unique nature and entirely handcrafted in Germany. MYK was set up in 2009 by fashion designer Myra Klose. www.mvk-berlin.com

DMY BERLIN

Instant Stories, Made in Berlin The exhibition Instant Stories – Made in Berlin compiles design objects staged as elements of an overall story. Within the space of wide wooden boxes, ten designers from Berlin will enfold captivating narratives implementing their latest works into a panorama of still life sceneries.

KOLDING SCHOOL OF DESIGN The Tube

Kolding School of Design exhibits 6 talented students in collaboration with 6 Danish companies engineering poetry in 6 containers. Joan Pedersen/FRITZ HANSEN, Birk Marcus Hansen/ LEGO, Katja Brüchle Knudsen /LE KLINT, Pauline Joy Richard/ECCO, Siff Pristed Nielsen/ KVADRAT and Brian Frandsen/EGE. www.designskolenkolding.dk

DESIGN CENTRUM KIELCE ARTETURA "Artetura" is a collaboration between Design Centrum Kielce and ceramic industry Rovese Cersanit SA, producers of tiles. "Artetura" is a synthesis of art and architecture in ceramic product, designed to serve therapeutic process, providing esthetic experience through physical

> www.dckkielce.com THINKK+STUDIO 248 Observing specific details in the simplest everyday actions resulted in this collaborative project that caters to specific gestures unmet by

conventional furniture: a multi-armrest chair for various sitting gestures, and a "7-day closet" for personalising outfit selections for the week. www.thinkk-studio248.com

45 FEDERICO MINARELLI, **JULIE JANSSEN** Italian and Dutch architects Federico Minarelli and Julie Janssen present their furniture brand Fred&Juul, renewing traditions with playful, refined designs inspired by old customs and techniques, artisanal crafted in Tuscany from solid

materials like iron, brass and reclaimed oak wood. www.fredandjuul.com **SILVIA KNÜPPEL**

Home zoo covers; a collection of covers for inflatable plastic beach animals. The unique covers transform the beach objects into living room seating furniture. PEARL-S; a collection of pour stools whose surface is made of wooden pearls. www.silviaknueppel.com

T.I.V.D, THIS IS VERY

Each person received an object from another per-

son's country and redesigned it in a material that

is common in their home country. This results in

a group of objects that have a sculptural element.

By distancing the objects from their natural habi-

how certain materials are used, we create exciting

new products that have the feel of another part of

A C E is a furniture company based in Lausanne,

Switzerland. A C E 's goal is to sell quality furni-

ture made out of wood. This year, A C E worked

closely with Swiss and foreign designers on small

objects of daily use. A C E is proud to present the

tats, and by challenging our preconceptions of

DANGEROUS

the world.

ACE

COLLECTION 2

results of these collaborations.

57

Design Studio WM. is introducing their new collection of interior products Lightness in Lines. Dutch designers Wendy Legro and Maarten Collignon have created lamps, chairs, sidetables and a desk that all play with optical illusions in weight and light. www.wendymaarten.com

Outside In is an exhibition presenting Zuzunaga's latest products including knitted blankets, rugs, fashion accessories and two new collaborations

www.zuzunaga.com

lection is made of familiar wooden and ceramic products. Their shapes and volumes hide fun and warm personalities and characters - all surrounded by a familiar and a cosy feeling. Sit and relax you're Back Home.

STUDIO JOSÉ DE LA O Studio José de la O focuses on designing products with cultural ingenuity, sustainability and emo-

tional connections using objects as mediums. Here, Studio José de la O will present a collection of different ideas that provide the urban dweller more opportunities to grow their own bio-organic consumables, where the user can learn the process of growing food and build an emotional understanding with nature. www.josedelao.com

82

OUT NOW presents a selection of works by graduates from SPD Master courses in recent years. The exhibit features products developed by a fresh breed of international designers trained in Milan, as a result of a beneficial creative dialogue with craftspeople, companies and manufacturers. www.scuoladesign.com **GREAT THINGS**

TO PEOPLE (GT2P) **Digital Crafting Collection** Digital Crafting Collection is based on the meeting of digital design methodologies and the ex-

perience and know-how of Chilean artisans, who feed and qualify each generative algorithm, rule of design or DNA that gt2P creates every day.

TWISTIN', LÖFSTRÖM,

DMOCH Surfaces and Structures from the North/Project Selma Knowledge, respect and courage. Unique pieces of furniture, stories and hand-woven fabrics by Studios TWISTIN' and LÖFSTRÖM.Project Selma by Studio DMOCH. "No one is able to enjoy such feast than the one who throws a party in his own mind" - Selma Lagerlöf

> www.twistin.se www.lofstrom.se www.dmoch.se 65

MIRKO TATTARINI / **LAGOS DESIGN STUDIOS** Recomb An unforeseen scenario, a children's playground,

gives birth to Recomb, a furniture collection which interprets the kids' amazement towards the re-combinant possibilities of objects. On show, a room divider, GIRODIVENTO, and a table, LUNATICO, designed by Mirko Tattarini / Lagos Design Studios. **LORENS**

Smart materialising of everyday life Lorens studio creates furniture and objects strongly related to and coming out of architecture. We are focused on compensation of space

for living and working. We present how to create privacy and the feeling that the place is a part of us, associates with items from our memory. www.lorenslorens.pl **EMMANUELLE**

LEGAVRE

The key to my Ego With humor and inspiration, Emmanuelle Legavre has created a giant key holder thanks to an iconic English little car: Dipped in mirrored

chrome, the car was emptied, sealed and chromeplated... then attached to a fluorescent pink key - A true contemporary pop art project with breathtaking dimensions. www.emmanuelle-legavre.com

USUALS by Van Eijk & Van der Lubbe USUALS. GET INSPIRED, BE INSPIRED

The new label USUALS by Van Eijk & Van der Lubbe will present for the first time in Milan, in an unusual way. A label with special designed items, limited and unique pieces, only available at USUALS.nl. It's not just a brand, it wants to inspire you, tell the stories behind the products.

Carwan has commissioned ten designers to create a series of limited-edition objects in partnera new object.

The project's aim is to meet "all South's" communities, territories and small factories on new

www.arch.unige.it/eve/facw1eve.htm www.designeisudfiera.blogspot.com

www.carwangallery.com

www.designersenzafrontiere.org

approach toward production and way of life by the competencies of designers, no profit operators, students, researchers and craftsmen.

actively explore and experience this concept in a hub of installations, performances and open labs by 7 international makers/designers. www.makingtogether.it

ANOTHER TERRA. Home away from home If, by choice or by necessity, we had to envisage life on some other planet other than Earth, what kind of traits and properties would we expect of the only "accessory" we are allowed to have with us when landing on some New World for the first time? A chance to think about the way in which human beings are related to the objects around them. www.inresidence.it

ANDREA CAPUTO STUDIO Andrea Caputo Studio presents a greenhouse project, an experimental structure open to the neighborhood.

BEZALEL ACADEMY

Design Bonanza

material or object.

07

NINO&SVENJA

of our work.

Meet Karl the nerd, the fat Willi and smart

Uhrtopie, a set of clocks showing new time

VENTURA RUNWAY

Adolfo Abejón, Annebet Philips,

Glow Design, Heike Buchfelder,

Hettler.Tüllmann, Josep Motas Isach,

Ryosuke Fukusada And Rui Pereira,

Liene Jakobsone, Social-Unit,

ICONIC INDOORS

Studio Thol, Zwei21

COLLECTION 5060

becomes unique.

UTENSIL

everyday use.

UTENSIL COLLECTION

Costantino Cattaneo Zotta, Elsinga/Symor,

Karlien Van Leeuwen, Katinka Versendaal,

Limpalux, Natascha Madeiski, Nightshop,

Iconic Indoors is a small design practice for

unique furniture objects and exclusive interiors.

We generate a greater awareness of glass crafts by

isolating them from their context. Modern furni-

ture becomes a podium for the craft. Because the

antique glassware is unique, the furniture piece

The young German label UTENSIL presents its

new product line created in collaboration with

international designers. Stand-out products from

the worlds of industry, crafts or public space are

being transformed so that they are suitable for

Tim - your new storage friends. See furthermore

formats based on personal feelings. And finally

meet us, Svenja & Nino, showing you some more

www.ninoandsvenja.com

www.nino-guelker.com

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www.iconicindoors.com

www.utensil-shop.de

www.svenjadiekmann.com

FOR ART AND DESIGN

The term "Bonanza" expresses the alchemic

noment: a new idea is born, the discovery of a

treasure. The exhibition presents the "mining"

familiar patterns, an opportunity within the

process of new ideas, like a golden artery within

experimentaldesign.mdes.org.il

www.designbonanza.weebly.com

www.bezalel.ac.il/en

www.andreacaputo.com

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relaxing spot where you can have your cappuccino or panino. **SANDER MULDER Opposites Attract** Our mind is capable of passing beyond the divi-

THE ACADEMY OF

new insights begin.

www.sandermulder.com

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ARTS, ARCHITECTURE **AND DESIGN IN PRAGUE** The Collaboratory Project presents the 'industrial face` of the AAAD in Prague - the evaluation of the social and technical challenges of the collabo-

ration process with industry partners accompanied by the projects and final products. **HAAGS WERK**

Haags Werk' combines different designs from The

Hague in ceramic, furniture, textile and product

design. The work will be presented in Binckies

empty buildings.

LENSVELT

facturer Lensvelt.

MOEBEL

TOKIO

STATTMANN NEUE

The gigantic blue canon (WWIII 2010) in the

middle of this futuristic exhibition celebrates

12,5 years of collaboration between Atelier Van

Lieshout and the Dutch contract furniture manu-

It started with a box full of material samples that

were sent to the designers Marina Bautier, Sylvain

Willenz, Steffen Kehrle and Florian Hauswirth.

The innovative joints and lightweight materials

are now on display: unexpected wood furniture

served them as a source of inspiration. The results

www.stattmann-neuemoebel.com

www.stattmann-neuemoebel.com/press/

www.lensvelt.nl

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a creative solution from The Hague for reusing www.haagswerk.nl

LUNA SEO Luna Seo aims for simplicity and the unexpected. almost infinite possibilities of creating space.

www.luna-seo.com HANNA KRÜGER,

JAKOB GEBERT THE NECESSITY OF OTHER -ABOUT STILL LIFES AND DIALOGUES

Organic and geometric products are united in

a spatial still life. The products interweave with

each other through material, colour and shapes. Some of those shapes have a strict and precise definition and others are intentionally left to t heir manufacturing process: A collection of new products. www.hannakrueger.de www.jakobgebert.de

ZUZUNAGA Outside In

> with Teixidors and Danskina. The display will give insight into the colourful and architectonic practice of this multi-disciplinary design studio.

ANTONIO ARICO Back Home Back Home brings us back to our memories and childhood - nostalgic feelings related to special moments we all had indoor or outdoor. The col-

www.antonioarico.com

SCUOLA POLITECNICA **DI DESIGN SPD**

www.a-c-e.ch

SUBALTERN01 ANALOGICO/DIGITALE A meeting between artisans businessess, designers and fablab to create a culture of original and local making. New connections and new ways of

working are producing experimental results, full of manufacturing quality, savoir faire and hacker spirit of discovery. www.subalterno1.com www.analogicodigitale.it

DESIGN&ISUD

ines, the need arises to search for the essence Design is in a state of selfreflexity, which will necessarily lead to redefinition. What is a photo? Where does design start? What is the essence of communication? How do I relate to my design? www.hku.nl/hkudesign



TLV EXPRESS

KARPET

MÏXCV

Wonderful. Magical.

The Swiss label karpet presents unique, 100%

handcrafted rugs made of felt. The ornaments

YOUR KARPET.

TLV express is a collective of six young Israeli designers. "In a country with little formal design tradition and industry, the designer is a catalyst. We establish new traditions, create our own tools and processes - become our own manufacturers. This versatility brings great freedom and true creativity." www.tlv-express.com

and craftsmanship are based on a thousands-ofyears-old nomadic tradition from Kyrgyzstan. Both ancient and new rugs are fascinating. With their bold graphic designs they are perfect for modern living environments. www.karpet.ch

MÏXCV - POINT A POINT Give rise to the material in a specific space, intended that it takes over the dedicated role, develop an emotional and functional structure, whose existence is intended to touch, question, involving space and those who move. Because; the design has a function, each object supports

an emotion, that form induced space, its mate-

rial, its color questions me, I wonder about my

surroundings and the space in which I gravitate.

MU meets Milan MU is an adventurous guide in the suburbs of contemporary culture of now and tomorrow. MU gives space to hybrid talents. Home based in Eindhoven we selected a group of talented designers that we have intensely worked with in the past years for our first presentation in Milan.

09 **CARWAN GALLERY Contemporary Perspectives**

ship with Middle Eastern artisans. Each project encapsulates the re-imagining of a distinct, timehonored craft, where the specialized technique of each artisan is the basis for the creation of

in Middle Eastern Crafts

DESIGNERS SENZA FRONTIERE / **DEGREE IN DESIGN. UNIVERSITY OF GENOA**